NEWS RELEASE

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Core3D Encourages Fans to Vote on Favorite XCOPY Design

NEW YORK – Designs inspired by the NFT artist XCOPY are coming to high fashion, thanks to the online 3D design and development platform Core3D. CEO Gwan Yip premiered 10 unique pieces influenced by XCOPY's style as part of Core3D's first capsule released today.

"XCOPY is one of the most dynamic artists in the web3 space and we are over the moon to create a capsule collection that's inspired by his work," Yip said. "And it is because he put his entire body of work into the public domain that we were able to launch this collection. We owe a huge thanks to XCOPY for being part of CC0 Summer!"

Yip said that fans of XCOPY's work will have two weeks to vote on the different pieces at www.core3d.io/xcopy. To make a selection, an individual will need to connect their Ethereum wallet to the site and then select their favorite designs. The rankings will update in real time and the most popular design will be produced as a physical piece. For holders of XCOPY's Grifters and Max Pain series, Yip said there will be a bonus: Those whose wallets contain those XCOPY NFTs will have a vote that is worth 10x the amount of a normal vote.

For over four years, Core3D has provided innovative technology to fashion brands like Theory, Brooks Brothers, and Bonobos. Recently, the company entered web3 to roaring

success with their Blitwear collection that was inspired by Blitmap, another NFT project in the public domain.

"Because of the CC0 license, we were able to rapidly iterate on XCOPY's designs much in the same way we adapted the Blitmaps to pop on apparel," Yip explains. "This is mostly unheard of in the fashion industry—typically there is a tremendous amount of red tape to use another person's creative assets. CC0 eliminates this all together and empowers creators like Core3D to create high-quality pieces of beloved NFT culture."

The XCOPY capsule is the first in a series of CC0-inspired garments by Core3D. Voting runs for the next two weeks at www.core3d.io/xcopy. NFT brands interested in learning how they can empower their community to create fashion-ready designs can [visit the Core3D website for more information](#).

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